



AMEC
AFRICAN MEDICAL EXHIBITION & CONFERENCE

AFRICAN MEDICAL EXHIBITION & CONFERENCE

KIGALI, RWANDA

✉ satish@e3ltd.com
🌐 www.amec24.com

Powered By





ABOUT THE ORGANIZERS

E3 International Ltd is a distinguished company specializing in conferences, exhibitions, and events. Registered in Kigali, Rwanda, and headquartered in Dubai, UAE, the organization boasts in-house comprehensive support services.

Since its establishment in 2004, E3 International Ltd has been a key player in the Meetings, Incentives, Conferences, and Exhibitions (MICE) sector in Kigali, Rwanda.

With additional offices strategically located in Dubai, UAE, and India, the company has consistently demonstrated its commitment to delivering exceptional event experiences

AFRICAN MEDICAL EXHIBITION AND CONFERENCE

Why AMEC?

AMEC features an extensive range of healthcare products, services, equipment, and technology from leading companies in the industry.

The conference, which takes place alongside the exhibition, provides valuable insights into the latest developments, trends, and current issues in the medical and healthcare sector in Africa.



Conferences|Exhibitions|Events



See an extensive range of the products



Listen to high-level industry experts



Benefit from fresh business opportunities



Acquire new business contacts



Executive Summary

- African Medical Exhibition & Conference -AMEC is a conference that focuses on exploring African healthcare challenges and opportunities for a healthier future that is going to take place on August 21 & 22
- Location - Kigali Conference & Exhibition Center (KCEV)
- 10,000+ attendees
- 150+ local and global vendors
- Interactive Health Exhibition, Promoting knowledge exchange, innovation, and collaboration in East African healthcare.

Why Exhibit?

Exhibiting at the African Medical Exhibition and Conference (AMEC) offers unparalleled opportunities for healthcare professionals, organizations, and innovators.



Market Expansion and Exposure

Access to Key Decision Makers

Competitive Analysis

Networking Opportunities

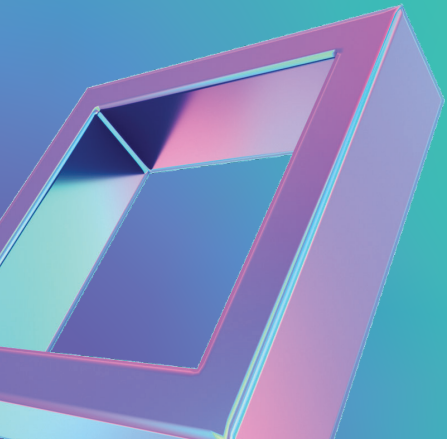
Product Launch and Promotion

Demonstrations and Product Testing



Event Overview

- Event name - African Medical Exhibition & Conference (AMEC)
- Date - August 21 & 22, 2024
- Time - 9:00 AM-6:00 PM
- Location - Kigali Conference & Exhibition Village (KCEV)
- No of attendees - 10,000+





Target Audience

- Medical equipment manufacturers
- Healthcare technology providers
- Pharmaceutical & Biotechnology
- Healthcare service providers
- Medical Education and Training Institutions
- Healthcare Associations and Regulatory Bodies
- Healthcare Startups and Innovators
- Hospital owners
- Government Bodies
- Hospital managers
- Laboratory owners
- Lab Technicians
- Medical fraternity





Planned Activities

Exhibition	Panel discussions	Workshops
Business Corner	Networking Opportunities	Poster Presentation
Health Screenings	Healthcare Policy Forums	Conferences



AGENDA 1

Universal Health Coverage (UHC) in Rwanda: Achievements and Challenges

- Discuss the progress made in achieving universal health coverage in Rwanda.
- Address challenges and propose strategies for further improvement.

Collaborative Healthcare: Public-Private Partnerships in Rwanda

- Explore successful collaborations between government bodies, private healthcare providers, and NGOs.
- Discuss the role of private practitioners in advancing healthcare outcomes.

Innovations in Healthcare Delivery: Technology and Telemedicine

- Showcase innovative technologies and telemedicine solutions improving healthcare accessibility.
- Discuss the impact of digital health on patient care and healthcare infrastructure.

Medical Equipment and Infrastructure: Challenges and Solutions

- Address the needs and challenges faced by hospitals and clinics in terms of medical equipment.
- Discuss strategies for efficient procurement and maintenance of medical equipment



AGENDA 1 (Continues)

Maternal and Child Health: Improving Outcomes

- Highlight initiatives and programs focused on improving maternal and child health.
- Discuss the role of healthcare professionals, government, and NGOs in this context.

Emergency Medicine and Disaster Preparedness

- Discuss the state of emergency medicine in Rwanda and the readiness for disaster response.
- Highlight training programs and collaborative efforts for effective emergency care.

Healthcare Education and Training: Building a Sustainable Workforce

- Address the importance of continuous medical education for healthcare professionals.
- Discuss strategies for building and sustaining a skilled healthcare workforce.

Global Health Partnerships: UNICEF and WHO Initiatives in Rwanda

- Provide an overview of UNICEF and WHO initiatives in Rwanda.
- Discuss opportunities for collaboration and support from international organizations.



AGENDA 2

Topic: "Future-Ready Hospital Infrastructure: Design, Technology, and Sustainability"

Innovative Hospital Design:

- Discuss modern and patient-centric hospital design concepts.
- Explore the integration of technology for efficiency and improved patient experience.

Technology Integration in Healthcare Facilities:

- Showcase the latest technologies for healthcare infrastructure.
- Discuss smart hospital solutions, telemedicine facilities, and advanced medical equipment.

Sustainable Hospital Construction:

- Address eco-friendly and sustainable practices in hospital construction.
- Discuss energy-efficient systems, waste management, and green building materials.

Adaptable Infrastructure for Emerging Healthcare Trends:

- Explore how hospital infrastructure can be designed to adapt to changing healthcare needs.
- Discuss flexibility in layout, technology upgrades, and future expansion plans.



AGENDA 2 (Continues)

Patient-Centered Facilities:

- Discuss the importance of creating a healing environment for patients.
- Explore designs that promote patient comfort, privacy, and overall well-being.

Integration of Telehealth Services:

- Discuss the incorporation of telehealth infrastructure within hospital facilities.
- Address the role of virtual care spaces and remote monitoring systems.

Collaborative Spaces for Healthcare Teams:

- Explore designs that encourage collaboration among healthcare professionals.
- Discuss the use of technology to enhance communication and coordination.

Infrastructure Planning for Emergency Preparedness:

- Address the importance of designing hospitals that are resilient in the face of emergencies.
- Discuss infrastructure planning for disaster response and patient surge capacity.

Cost-Effective Construction and Maintenance:

- Explore strategies for cost-effective hospital construction and long-term maintenance.
- Discuss the balance between quality and affordability.

Goals To Be Achieved

Encourage broad discussions on healthcare enablers, stakeholders, and governmental bodies to support African socio-economic development.

Stakeholders will identify crucial matters for increased focus and navigating the roadmap for African healthcare recovery and sustainable development.

Why Partner With Us

Be Part of the Medical Event of the Year in East Africa

- Engage with the most significant healthcare gathering in the East African region.
- Showcase your brand and services to industry leaders and professionals.

Platform to Reach the Healthcare Fraternity:

- Connect with a diverse audience, including hospital owners, doctors, and influential stakeholders.
- Introduce your products and services to the broader healthcare community.

Opportunity to Meet Potential Partners:

- Network with like-minded organizations and individuals.
- Explore collaborations and business opportunities with potential partners.

Connect with Key Policy Makers:

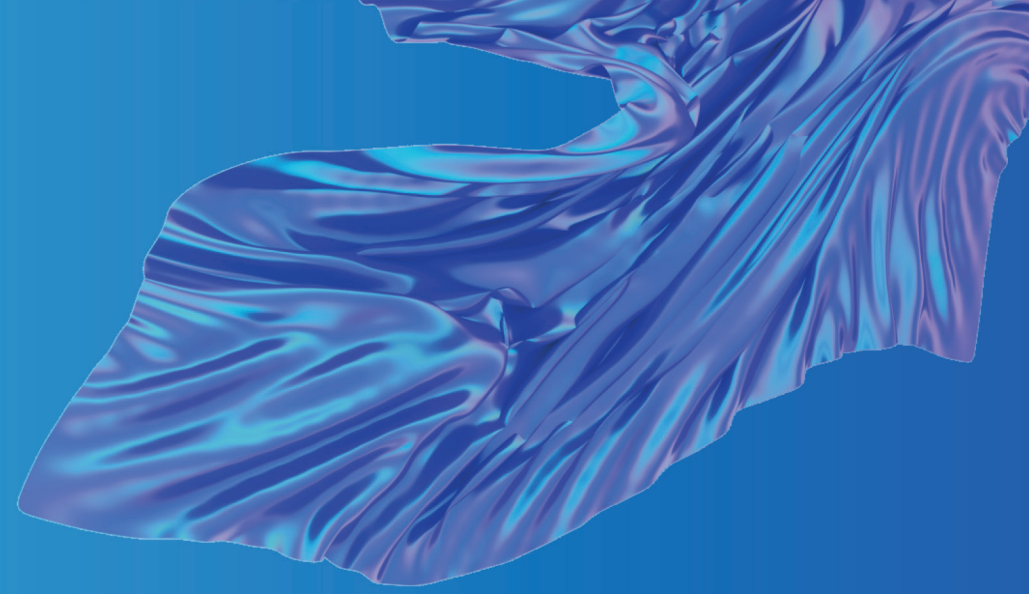
- Engage with key policymakers shaping healthcare regulations.
- Participate in discussions influencing the future of healthcare practices and policies.

Partnering with us offers a unique chance to enhance your brand presence, establish valuable connections, and contribute to the advancement of healthcare in East Africa.

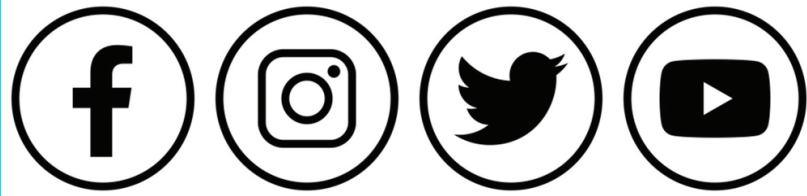
Join us and shape the future of healthcare in the region!



Our special partner



Targeted Media



Selected print media



Book Your Stand

sales@amec24.com

Would you like to be a Speaker

amecconference@e3ltd.com

Would you like to Sponsor

amecsales@e3ltd.com

Would you like to be Media Partner

Satish@e3ltd.com

Follow Us:



+250791701703 / +919987846231
amecsales@e3ltd.com
amec24.com

Organized By



Conferences|Exhibitions|Events